BREAKOUT SESSION: UNDERSTANDING AND IMPLEMENTING WBCSD MEMBERSHIP CRITERIA

In October 2020, WBCSD published a set of new criteria put forward as part of WBCSD’s membership conditions. Over the course of 2021, WBCSD developed a monitoring framework and conducted research to see where members are in their sustainability journey.

This break-out presented aggregated outcomes from the membership criteria monitoring work, elicited feedback on member concerns, previewed the launch of the Support Hub and hosted an open forum to respond to questions from members.

KEY TAKEAWAYS

- The session presented aggregated results across the membership, showing the level of adherence against each criterion. Preliminary individual scores will be shared with members starting from November 2021.
- While most members have started their journey and already adhere to some of the five criteria, the level of adherence varies by criteria. For example, the majority of members already adhere to Criterion 4: DEI and non-discrimination, but not as many reach the required level on Criterion 2: Nature.

WBCSD will support members on their journey to adherence through the WBCSD Membership Criteria Support Hub, which will be launched in January 2022. This hub will conduct monitoring activities and provide support for members to fully adhere to the membership criteria by January 2023.

WAY FORWARD

For a deep dive to each WBCSD membership criteria, please consult the recording and slides from our webinar in June.

More information
Federico Merlo
Tanja Honkonen